

# Zenefits Overview

303 Second Street Suite 401, North Tower  
San Francisco, CA 94107

<http://www.zenefits.com>

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\$2,087,856,540 (05/01/2015)

Business Products and Services Software

Silicon Valley

Active Investment

Legal Counsel

Cooley LLP

NAICS

511210 - Software Publishers 541612 - Human Resources Consulting Services

SIC

5734 - Computer and Computer Software Stores

CIK

1597587

DBA: Zenefits Insurance Services; YourPeople, Inc. provides benefits, payroll and human resources outsourcing solutions. Zenefits offers a payroll processing solution that enables companies to manage employee compensation and benefits through a central interface. Users manage all their HR functions through a series of specialized apps. Each Zenefits app automatically shares its data with the other apps the companies use on the Zenefits platform, and all are easily accessed through a single online dashboard, eliminating thousands of hours in administrative work.

## Key Management

Jay B Fulcher

Chairman, CEO

Abhijeet Dwivedi

Chief Strategy Officer

Kevin Marasco

CMO

Laks Srin

Co-Founder, CTO, Director

Jeff Carr

COO

David Sacks

Director

Bill McGlashan

Director

Lars Dalgaard

Director

Joshua Stein

General Counsel, Chief Compliance Officer, and VP, External Affairs

Laura Kreidler

VP, Alliances

Colin Rogers

VP, Carrier Relations

Stephanie Ho

VP, Channels and Alliances

Jessica Hoffman

VP, Communications

Sarah Blanchard

VP, Customer Engagement

Jeff Hazard

VP, Sales and Agency Principal Agent

Allison Tiscornia

VP, Services