

Avalara, Inc. Overview

1100 2nd Ave Suite 300

Seattle, WA 98101

<http://www.avalara.com>

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\$961,249,997 (09/12/2016)

Business Products and Services Software

Northwest

Active Investment

Legal Counsel

Perkins Coie LLP

NAICS

511210 - Software Publishers

SIC

7372 - Prepackaged Software (reproduction of software)

CIK

1348036

FKA: Advantage Solutions, Inc.; Avalara, Inc. operates as a cloud-based software platform that delivers a broad array of compliance solutions related to sales tax and other transactional taxes, such as VAT.

Avalara easily integrates with leading ERP and e-commerce software systems. Avalara's AvaTax is a cloud-based software that calculates guaranteed accurate tax rates for every transaction, determines product taxability, and generates detailed reports on demand.

[Key Management](#)

Marshal Kushniruk

Business Development and TrustFile

Tom Parker

Chief Information Officer

Tami Reller

Director

Edward A. Gilhuly

Director

Justin Sadrian

Director

Gary Waterman

Director

Chelsea Stoner

Director

Ben Goux

Director

Peter Horadan

Engineering and Technology

Bill Ingram

Finance

Rory Rawlings

Founder

Scott McFarlane

Founder, CEO, Director

Jared Vogt

Founder, Director

Shaunna Duffy

Human Resources

Alesia Pinney

Legal

Matt Tormollen

Research and Development

Pascal Van Dooren

Revenue

Kevin Riegelsberger

Strategic Initiatives