

AppNexus, Inc. Overview

28 West 23rd Street 4th Floor
New York, NY 10010

<http://www.appnexus.com>

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\$2,199,695,698 (08/22/2016)

Software

New York State

Active Investment

Legal Counsel

Goodwin Procter LLP

NAICS

519130 - Internet Publishing and Broadcasting and Web Search Portals

SIC

7375 - Information Retrieval Services

CIK

1424286

AppNexus develops a virtualized global cloud computing platform specifically tailored for online advertising applications. The company's technology enables its users to reserve a server for sole usage, launch a virtual operating system, run applications, and store terabytes of data while allowing a permanent IT infrastructure. AppNexus' independent ad tech platform maximizes yield and campaign performance for sellers and buyers of online inventory.

[Key Management](#)

Jonathan Hsu

CFO

Catherine Williams

Chief Data Scientist

Brandon Atkinson

Chief People Officer

Ben John

Chief Technology Officer

Brian O'Kelley

Co-Founder, CEO, Director

Ryan Christensen

COO

David O'Hara

Director

Michael Tyrrell

Director

David Yuan

Director

Edwin J. Gillis

Director

Robert Callahan

Director

Elisabeth DeMarse

Director

Brian Lesser

Director

Michael Rubenstein

President, Director

Kris Heinrichs

SVP, Finance

Nithya Das

SVP, General Counsel

Pat McCarthy

SVP, Product

Timothy Smith

SVP, Technical Operations